

Media Clips

COVERED CALIFORNIA BOARD CLIPS April 16, 2015 – May 18, 2015

Since the April 16th Board Meeting, the high visibility media issues included: the April 30 special-enrollment deadline; prescription drug coverage; doctors lists and network adequacy; health care coverage for undocumented immigrants; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the April 16th Board Meeting, the term "Covered California" was mentioned 18,800 times in a Google search and the phrase "California Health Benefit Exchange" was noted 206 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

Covered California Unveils Proposed Budget Plan for 2015-2016
Covered California
May 13, 20156
More Than 33,000 Consumers Unaware of Tax Penalty for Being Uninsured
Have Enrolled in Health Insurance through Covered California Since
February
Covered California
April 28, 20159
Covered California Releases Enrollment Data for the Central Valley Area
Covered California
April 21, 201511
Covered California Releases Enrollment Data for the Central Coast Area
Covered California
April 21, 201515
Covered California Releases Enrollment Data for Los Angeles County
Covered California
April 20, 201518

Covered California Releases Enrollment Data for the Inland Empire
Covered California
April 20, 20152
Covered California Releases Enrollment Data for San Diego County
Covered California
April 17, 201524
Covered California Releases Enrollment Data for Northern California
Covered California
April 17, 201527
Covered California Releases Enrollment Data for the Greater San Francisco
Bay Area
Covered California
April 16, 201530
Covered California Releases Enrollment Data for the Sacramento Region
Covered California
April 16, 201536
Tou Francista Toom Un with Covered California To Unsee the Universed To
Tax Experts Team Up with Covered California To Urge the Uninsured To
Get Health Care Coverage
Covered California April 7, 201539
April 7, 20153
<u>HIGHLIGHTS</u>
California's Obamacare exchange cuts proposed spending
Los Angeles Times
By: Chad Terhune
May 13, 201543
New study gives more evidence of Obamacare gains for millions
Los Angeles Times
By: Noam Levey
May 6, 201547

Study: Quality, Access Not Affected by Covered California Narrow
<u>Networks</u>
California Healthline
By: Rebecca Vesely
May 6, 201550
California health care bill for illegal immigrants on hold
Contra Costa Times
By: Tracy Seipel
May 4, 201552
<u>PRINT</u>
Contrary to goals, ER visits rise under Obamacare
USA Today
By: Laura Ungar and Jayne O'Donnell
May 4, 201554
Health Insurance Deadline Passes for Most, but There Are Exceptions
The New York Times
By: Ann Carrns
May 1, 201557
California Advocates Seek Information on Children's Exchange Plans
California Health Report
By: Kellie Schmitt
April 30, 201560
Uninsured residents have two more days to sign up for health coverage
Merced Sun-Star
By: Ana Ibarra
April 28, 201564
Insurance commissioner lobbies for a bill that would expand his regulatory
<u>reach</u>
Sacramento Business Journal
By: Kathy Robertson
April 23, 201566

Health insurers expand cash payment options
Orange County Register
By: Courtney Perkes
April 22, 201568
Bouncing between Medi-Cal and Covered California
Center for Health Reporting
By: Emily Bazar
April 21, 201570
Advocates lobby Covered California over cost caps for specialty drugs
Sacramento Business Journal
By: Kathy Robertson
April 17, 201574
Covered California policy changes for carriers, navigators
State of Reform
By: David Peters
April 16, 201576
BROADCAST
California Obamacare cuts, threats to Hawaii's exchange
CNBC (NBC)
By: Dan Mangan
May 13, 201578
Deadline to enroll for health insurance under Covered California is today
KERO-TV (ABC)
By: Lesley Marin
April 30, 201581
California, Washington shine during special Obamacare sign-ups
CNBC (NBC)
By: Dan Mangan
April 23, 201583

Covered California Rebrands Program for Small Businesses	
KPBS-Radio	
By: Kenny Goldberg	
April 21, 20158	36
Too Board to Control for The control No Health Issues	
Tax Penalties Coming for Those with No Health Insurance	
KGO-TV (ABC)	
By: Michael Finney	
April 20, 20158	37